



CANVASSING AND FUNDRAISING

1.0 Rationale

District School Board Ontario North East recognizes that parents, guardians, caregivers, schools and communities may choose to engage in fundraising activities to support students, schools, the Board and the wider community.

It is further recognized that the citizenship of our students can be heightened by their inclusion in charitable fund-raising events.

Participation by students or families in fund-raising and/or canvassing projects is strictly on a voluntary basis.

2.0 Definitions

School-generated funds: School-generated funds are funds that are raised and collected in the school or broader community in the name of the school by school councils or other school or parent administered groups. These funds are administered by the school principal, and are raised or collected from sources other than the school board's operating and capital budgets.

The term "school generated funds" is a broad category which includes not only fundraising for school purposes, but also all funds that are collected and paid out through school accounts to support a variety of programs such as payments to charities or other third parties (e.g. tour operators, and hot lunch programs).

Fundraising: Fundraising is any activity, permitted under a school board's policy, to raise money or other resources, that is approved by the school principal, in consultation with, and upon the advice of the school council, and/or a school fundraising organization operating in the name of the school, and for which the school provides the administrative processes for collection. Such activities may take place on or off school property.

School Community: The school community refers to students, parents, guardians, school councils, trustees, school administrators, staff, members of the broader community and partners, as well as others, who support the local school and student achievement.

Crowdfunding: The process of soliciting financial donations from a large number of people from all over the province, country and/or world, typically through a website.

3.0 Policy

District School Board Ontario North East acknowledges and supports fundraising and canvassing activities by schools and school councils that increase student engagement, support a healthy learning environment and build strong partnerships.